

# SANPETE COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
<b>DEMOGRAPHIC</b>					
Population	27,886	27,988	-	-	
Total Non-Ag Employment	6,856	6,807	-	-	
Non-Ag Avg Monthly Wage	\$2,116	\$2,144	-	-	
Per Capita Income	\$21,059	\$21,956	-	-	
Unemployment Rate*	10.1%	8.7%	-	-	
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$15,898,480	\$18,545,559	-	-	
Travel & Tourism Related Employment	299	335	-	-	
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$831,502	\$978,095	-	-	
Transient Room Tax	\$79,099	\$72,433	\$86,857	19.9%	
Restaurant Tax	\$94,004	\$102,103	\$118,964	16.5%	
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$181,940,984	\$194,270,135	-	-	
<b>REGIONAL VISITATION COUNTS</b>					
Palisade S.P.	140,962	167,869	195,596	16.5%	
Yuba S.P.	225,213	140,965	237,708	68.6%	
Scofield S.P.	75,584	45,160	39,779	-11.9%	
Millsite S.P.	34,782	40,487	40,959	1.2%	
Territorial Statehouse S.P.	8,817	22,564	29,079	28.9%	

\* Several Counties have identical Unemployment Rates

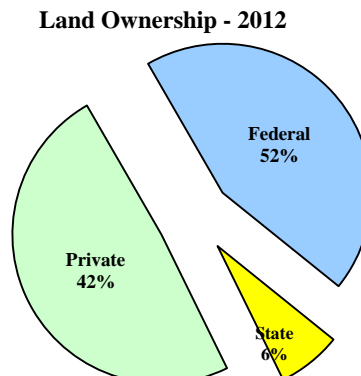
\*\* GOPB methodology change for 2010 calculations

r = revised

Land Ownership - 2012	% Total
<b>Total Acres in County</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>38.3%</b>
US Forest Service	38.2%
National Park Service	--
National Wildlife Service	--
Other •	0.1%
<b>State Government</b>	<b>6.0%</b>
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	2.9%
State Trust Lands	3.1%
Other ••	--
<b>American Indian</b>	<b>--</b>
<b>Private*</b>	<b>42.5%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land



# Sanpete County Tourism Profile

